



Vicenza, ITALY

Vicenza Convention Centre @Fiera di Vicenza

2019, 28 - 29 OCTOBER

35th INTERNATIONAL CAE CONFERENCE AND EXHIBITION

THE ENGINEERING SIMULATION PATH TO DIGITAL TRANSFORMATION

EXHIBITION



THE ENGINEERING SIMULATION PATH TO DIGITAL TRANSFORMATION

Digital transformation is key to future success.

In manufacturing, the Smart Factory is the ultimate expression of digital transformation: created using new production technologies that enable collaboration between suppliers, customers, operators, machines and tools, it has adequate IT infrastructures and uses sustainable energy.

Effective, balanced digital transformation allows a company to improve as technology, knowledge and capability improves and suits its context.

The 2019 CAE Exhibition, building on 35 years of tradition, but now expanded to accommodate the requests of the wider engineering and industrial community, will showcase the vast gamut of technologies and services enabling the digitization of industrial processes for Industry 4.0 across the nine enabling technologies. It will also illustrate how engineering simulation dovetails with these technologies and the industrial processes where it plays a key role.



WHY EXHIBIT?

After 35 years as a value-added vehicle reserved for the participants in the International CAE Conference, in 2019 the CAE Exhibition becomes a true trade show – an **expanded, independent industry and technology event** offering significant promotional benefits to exhibitors across the **wider engineering and industrial community**.

1

Capitalize on a **proven promotional vehicle** that builds on the strengths of **35 years of tradition in science-based engineering simulation**

2

Open to all industry vendors and service providers, developers and users in the **virtual experimentation and allied sectors**

3

Book your customizable exhibition booth starting from a **minimum stand size of 4x4m**

4

Meet **managers and decision makers** from a variety of **industry sectors** including aerospace, defense, energy, oil and gas, automotive, manufacturing, construction and consumer goods

5

Interact with and evaluate **Industry 4.0-enabling thinking, research and technologies** as well as **complementary technologies** that enable **digital transformation**

6

Network with the **major industry bodies and associations, research institutions and technology competence centers** from across Italy

7

Position your organization firmly among **industry leaders and pioneers** as the **digitization** trend for Industry 4.0 rapidly evolves



EXHIBITION OPPORTUNITIES

**The exhibition offers stands of different dimensions.
Choose a package that meets your particular marketing objectives
or talk to the exhibition organizers to create a unique package that meets your needs.**

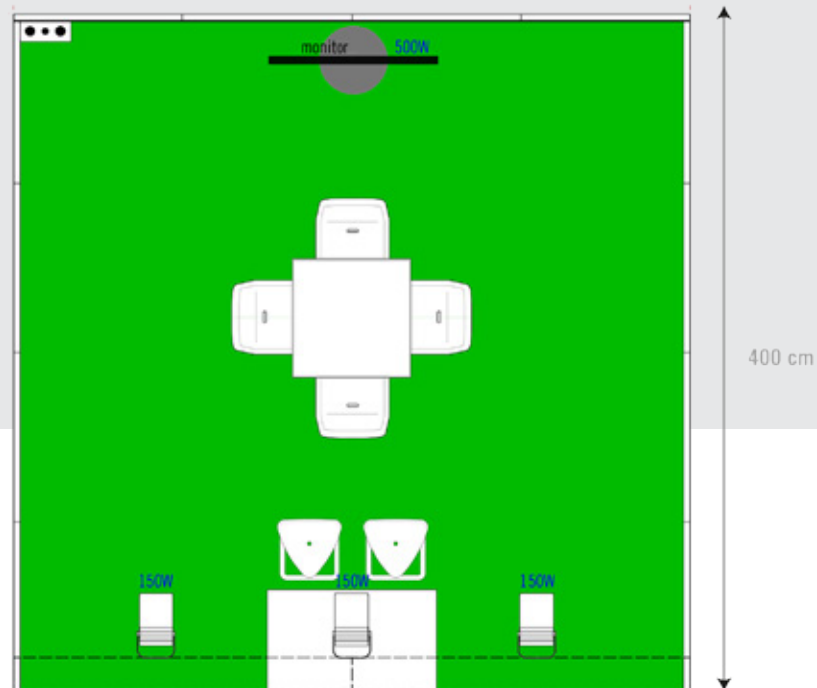
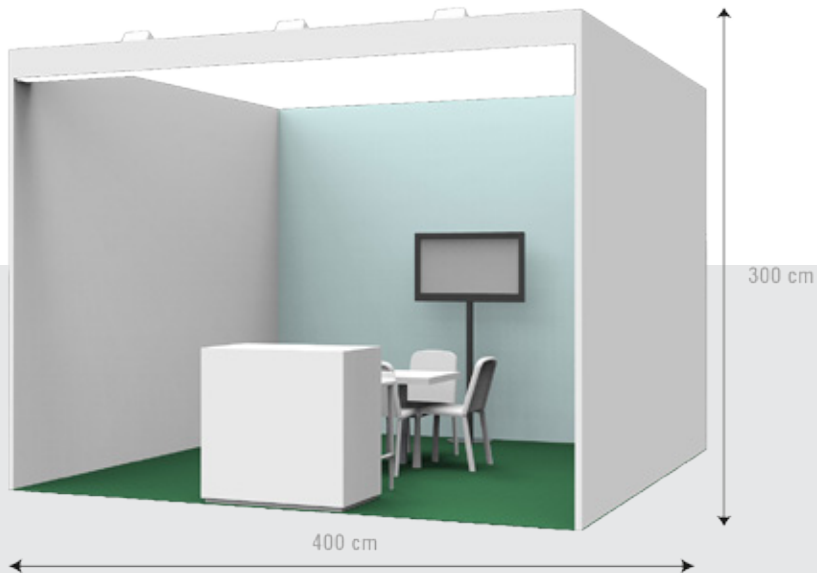
Exhibition space can be further customized on request and negotiation with the organizers.

Other sponsorship opportunities to maximize your exposure include:
sponsoring the coffee break(s), the lunch break(s), the delegate bags, gadgets and giveaways, etc.

Please contact the organizers to discuss your requirements at:

exhibition@caeconference.com 

+39 049 7705 311 | +39 345 599 7814 



Silver Package € 3.000

- 16m² booth space
- Includes furniture, power supply, and **customized graphical wall**
- 40" screen display
- **Logo and link** on the exhibition website and in the printed exhibition catalogue
- Other **branding and visibility in the marketing communications** prior to and during the event

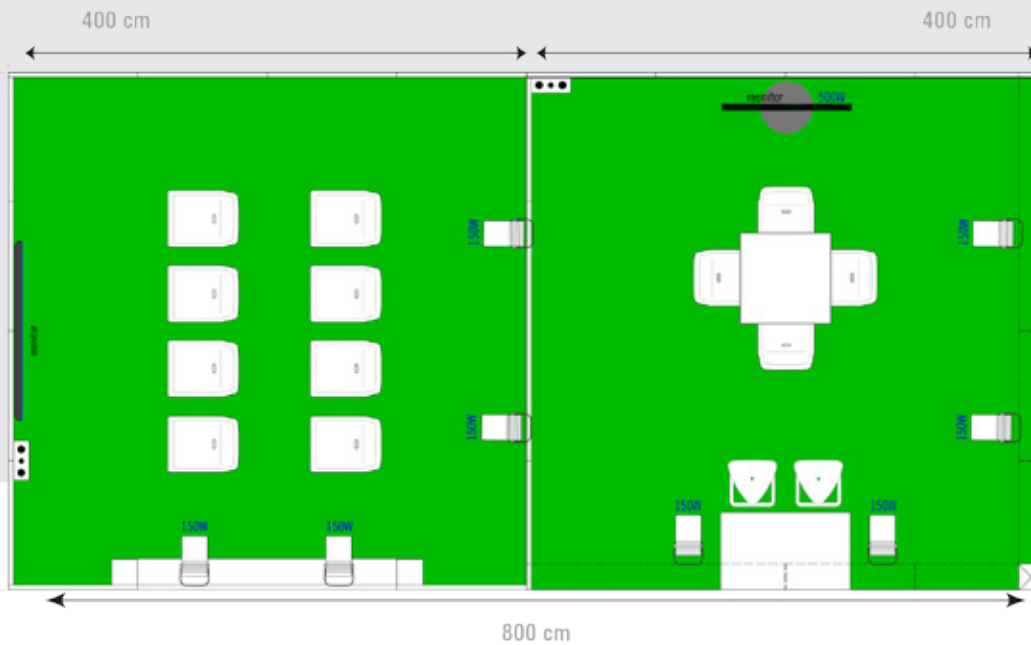
The allocation of booths will take place upon receipt of a signed contract and purchase order, or full payment. The Organizers reserve the right to limit requests from exhibitors, for any reason.

Exhibition



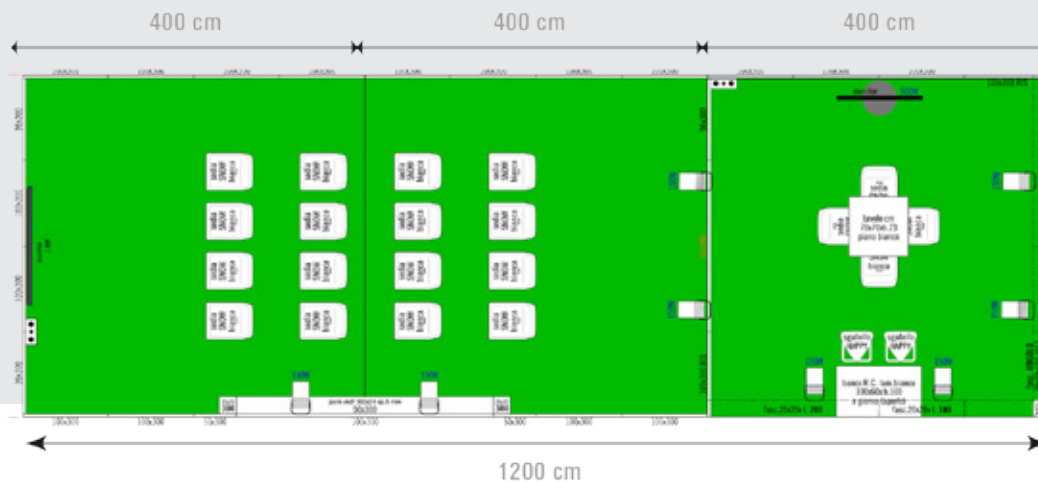
Gold Package € 6.000

- **32m² booth space** consisting of a **shell booth** and **private meeting room**
- Offer **exclusive demonstrations or presentations** to visitors, which will also be promoted by the exhibition organizers
- Includes furniture, power supply, and **customized graphical wall**
- **Two 55" screen displays**
- **1 half-page advert** in the printed exhibition catalogue
- **Logo and link** on the exhibition website
- Other **branding and visibility in the marketing communications** prior to and during the event



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Exhibition



Platinum Package € 9.000

- **48m² booth space** consisting of a **stand and mini conference facility**
- Host **your own presentations, demonstrations or exclusive events**, which will also be promoted by the exhibition organizers.
- Includes furniture, power supply, and **customized graphical wall**
- **Two 55" screen displays**
- **1 full-page advert** in the printed exhibition catalogue
- **Logo and link** on the exhibition website
- Other **branding and visibility in the marketing communications** prior to and during the event

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INFOLINE

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www.caeconference.com